

CoolPeople Technology a.s.



# THE TOP PROVIDER OF IT SERVICES

[www.coolpeople.cz](http://www.coolpeople.cz) —————>





# Our mission is to deliver the best IT services you need for your business and innovation.

We are focusing on providing IT services for specific needs and assignments. Our team setup is targeted on flexible cooperation, perfect service and delivery of the required solutions.

The main goal is long-term sustainable cooperation which is based on continuously improving the quality and quantity of services delivered and on trust between our employees, clients and IT professionals.



Our company was founded in 2005 in Prague as a two-employee company, with the goal of building trust and a base of well-mapped available IT professionals, as well as sufficient demand (orders) from clients. From the beginning, we focused on supplying IT capacity to IT companies, who then resold it to end clients or used it for their own projects. Gradually we grew and our position became stronger. Despite all the initial hurdles, we achieved a turnover of CZK 2 million in the first year, and the following year was even more successful - we ended it with CZK 25 million. Our clients were not only large IT companies, but also the aforementioned public administration (e.g. the Prague Municipality, ŘSD and others).

The year 2009 was a turning point for CoolPeople. Due to the financial crisis, the company began to focus on end clients, especially large corporations, banks, telcos, etc. It was a new beginning, but later this decision proved to be the best possible. Until then, large corporations had mainly worked with large IT companies, but in times of financial crisis and general austerity, they opened up to smaller local suppliers.

We grew year by year and in 2010 we opened a branch in Slovakia and Brno. However, our team has not let up and has continuously improved, innovated and accelerated its services. As a result, in 2014 we won new large clients such as AVG, IBM, DHL and others, achieving a turnover of over CZK 200 million. The growing demand for our services not only in the Czech Republic but also in Slovakia led us to establish another office in Austria in 2016. At that time, we achieved a turnover of over 500 million Czech crowns.



**2005** – establishment of CoolPeople in Prague, in the first year we had a turnover of CZK 2 million, the following year already CZK 25 million, our clients were large IT companies but also the public administration (Prague City Hall, the Regional Directorate of Transport, etc.)

**2009** – this year was a turning point for us, due to the financial crisis, we started to focus on end clients, especially large corporations, banks, telcos, etc

**2010** – we have established our branch in Slovakia

In 2019 we moved to our current offices in Prague - Pankrác. This move was a significant milestone for us. One year later, in 2020, we have already reached a turnover of over 1 billion Czech crowns and only thanks to the maximum commitment of the CoolPeople team we have withstood the difficult times of Covid and its restrictions. Covid did not slow us down, on the contrary, we supported further growth, which culminated in 2022 with the relocation of all our offices outside of Prague (Brno, Bratislava, Vienna) to new, large offices.

We are currently in the year 2023, which will end with a turnover of over CZK 2.2 billion. This year is also a turning point for us: we have made a radical change in our focus. We have grown from a provider of outsourced capacity and staffing services to a full-fledged IT technology company, CoolPeople Technology.

And what's next for us? In 2024, we will be moving our Prague office to new, larger premises, but still in Pankrác, Prague. All of our branches will continue to grow, which has already begun this year, and together we will reach another historic milestone in 2026 - a projected turnover of CZK 4 billion.

Thank you for being with us! We've helped thousands of IT professionals work on Top projects, for great pay and great conditions, and we've helped hundreds of companies deliver their projects. Thank you for writing the story with us.

2011 - we achieved a turnover of over 100 million CZK and moved to a legendary villa in Prague 4 - Mezivřší

2014 - we achieved a turnover of over 200 million CZK thanks to new large clients AVG, IBM, DHL and others

2016 - we established our branch in Austria and achieved a turnover of over 500 million CZK

2019 - we moved to our current offices in Prague 4 Pankrác which was a significant milestone, our real leap into the big league

2020 - we achieved a turnover of over CZK 1 billion

2022 - in preparation for further growth, we moved all offices to new large offices (Brno, Bratislava, Vienna)

2023 - we reach a turnover of over CZK 2 billion and we have made a radical change in our focus, from a provider of outsourced capacity and staffing services to a full-fledged IT technology company, CoolPeople Technology

2024 - our offices in Prague are set to move to the Trimaran building and all offices are set for further major growth, which began in 2023

2026 - we will reach a turnover of CZK 4 billion



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Thank you for being with us! In the beginning, the idea was to improve the professional lives and functioning of IT professionals and clients, but it would not have been possible without you - the members of CoolPeople, to make it work to the extent it does today. In that time, thanks to you, we've helped thousands of IT professionals to work on Top projects, for great pay and great conditions, and we've helped hundreds of companies to deliver their projects. Thank you for writing the story with us.

# 2023

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In over 17 years on the market our core values have crystallized. This defines the way we continually strive to fulfill our mission and goals.

# Our values

1

## Cooperation

Our success is based on the well-functioning collaboration of our team and long-term cooperation with our clients and IT experts.

2

## Reliability

We work systematically, consistently and sustainably with a vision of long-term cooperation, thanks to which our clients can rely on us today, tomorrow and even in the next 5 years.

3

## Courtesy

Courtesy and fair dealing are our core values for long-term cooperation with clients, IT professionals, employees, and competitors.

4

## Innovations

Continuous improvement is part of doing things right. Through innovation, we can work with greater quality, quantity, and speed in the long term.

5

## Flexibility

We work quickly and efficiently because speed is key for our clients and candidates.



# Our results

2022



**22 days**

average delivery time of an IT expert



**1 200+**

IT experts on the project



**9 800+**

interviews conducted with the client



**25%**

delivery success rate



**2 mld.**

turnover

# OUR SERVICES



## IT SERVICES

Providing long-term IT services tailored to specific needs and adhering to defined SLA parameters.



## IT CONTRACTING

Fast and flexible IT capacity fulfillment for your projects



## MSP

Uniting of IT capacity suppliers under one main provider.

### ADDITIONAL SERVICES



## IT RECRUITMENT



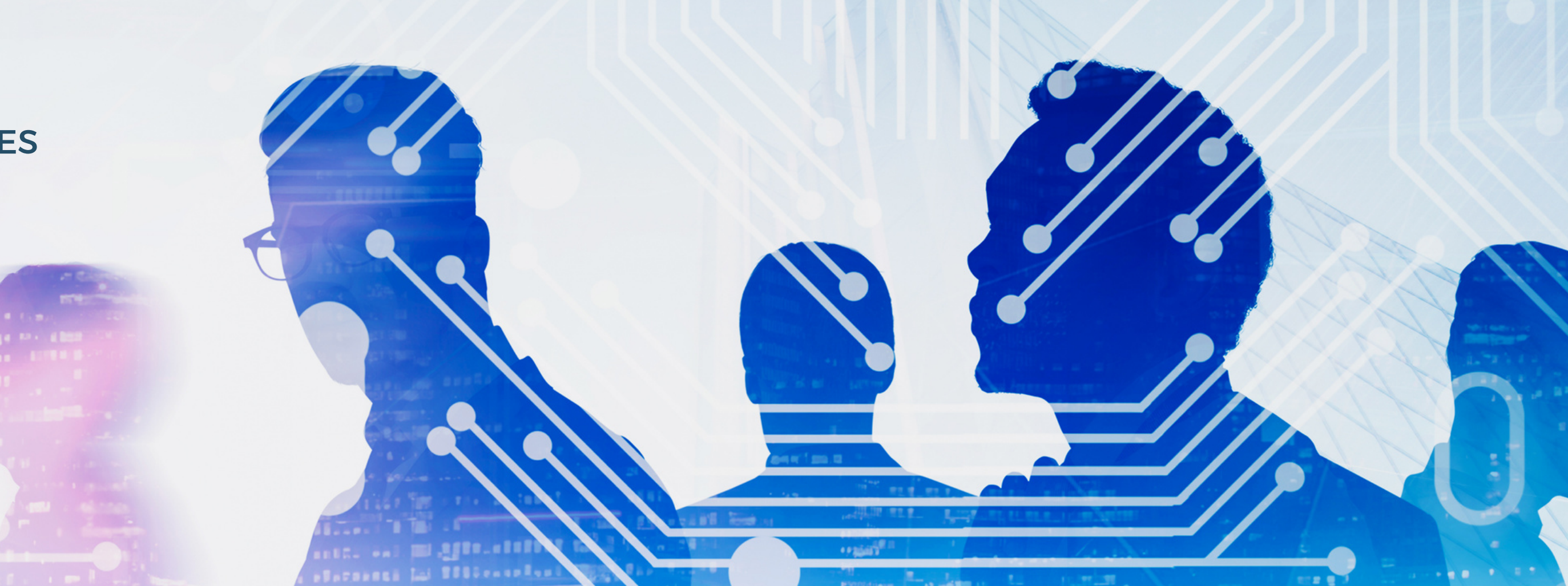


**PROJECT FOCUS**

- software development
- agile transformation
- SAP implementation
- project management
- cloud transformation
- and more

**AREAS OF EXPERTISE**

- telco
- pharma
- finance
- IT consulting
- AI
- data

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- ➔ We have specialized knowledge and skills in the latest technologies, allowing us to offer innovative solutions and maintain a competitive edge.
  - ➔ Our outsourcing services provide cost-effective solutions that enable clients to save on overhead and operational costs and human resource investments while achieving high-quality results.
  - ➔ We offer flexibility and scalability of our services, allowing clients to expand or reduce projects and meet changing business requirements.
  - ➔ Our team of qualified experts closely collaborates with clients to understand their unique requirements and provide them with an individualized approach and tailored solutions.



## WHAT WILL YOUR COMPANY GAIN?

- Fast delivery of external IT capacities
- Access to tens of thousands of IT contractors in the EU
- Capacity replacement in case of IT contractor downtime as per defined SLA
- Liability insurance up to 100 million CZK and stability of a large company
- Sophisticated system for efficient administration and reporting processing
- Care360° - a proactive system for the care of IT contractors on the project
- Professional and paid marketing presentation of your currently open positions on CoolJobs, LinkedIn, and in the digital environment
- Dedicated team of Sourcing and Sales Managers

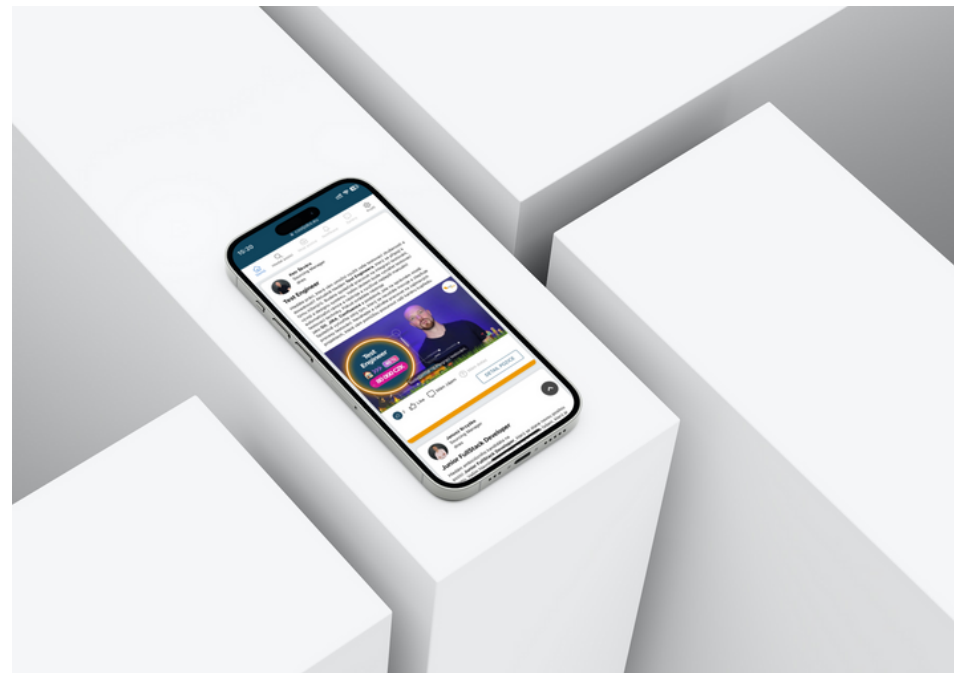
## WHAT WILL YOUR IT CONTRACTORS GAIN?

- CoolPeople Club - a system for tracking work records and invoicing
- A check system to shorten invoice payment terms according to your current requirements
- Self-billing option
- Minimal administration using electronic signatures via DocuSign
- Full local support for addressing inquiries and issues





## DISCOVER OUR OTHER PRODUCTS



### CoolJobs

Job portal with social network functionality. The goal is to provide IT professionals with an unified platform where they can find a consolidated offering of all currently open and well-described IT positions in the market



### CoolPeople Pool

It offers clients ASAP access to candidates in the field of information technology, significantly speeding up the connection process with relevant talents.



### CoolPeople Club

An online magazine that brings news from the world of technology, recruitment, and other trending industries. It also serves as a system for tracking work records and invoicing for contractors.

# We look forward to work with you



3+ regions | 20 000+clients

CoolPeople Technology a.s.

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## Contacts



[client@coolpeople.cz](mailto:client@coolpeople.cz)



[www.coolpeople.cz](http://www.coolpeople.cz)



Na strži 2102/61a, Praha 4, 140 00